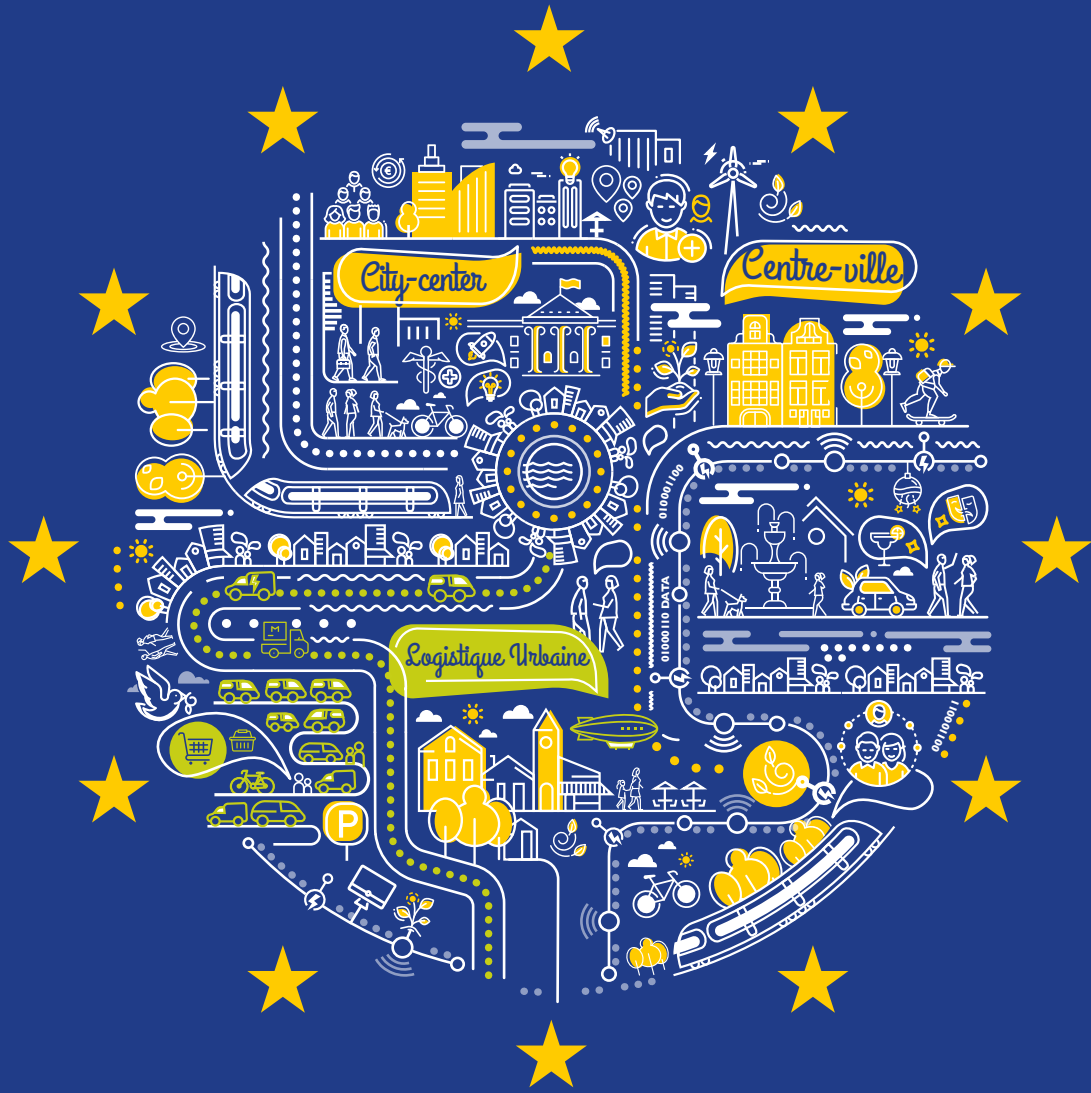




EUROPEAN OBSERVATORY FOR CITY CENTERS



Thursday, February 8, 2024
European Parliament, Strasbourg
entry Winston Churchill, Avenue du Président Robert Schuman



Parlement européen

The city center constitutes nowadays the main pole of attraction of our cities. We have observed an increase in its popularity amongst inhabitants throughout all Europe. It represents as well an unmissable reference point as much for the local population as for the tourists. In the ensemble of the European Union, it is clear that the city's heart is undergoing important mutations and this process has intensified over the last three years, impacted by Covid-19 and climate change.

On the occasion of the 2nd European Forum on City Centers at the European Parliament in June 2022, held during the French presidency of the European Union, the decision was made to create the European Observatory on City Centers in collaboration with the 19 delegations. It will be presented alongside the six different thematic that have been taken on :

Downtown management and its tools;
Housing and urban life;
Trade, craft and market diversity;
Last mile logistics and delivery;
Culture and animation;
Sustainable development and mobility;

Attention the entrance is Winston Churchill, Avenue du Président Robert Schuman

10:00 AM - 10:30 AM :

Welcome coffee

Salle WIC100

10:30 AM - 11:00 AM :

Welcome to the city of Strasbourg

Joël Steffen, Deputy Mayor, City of Strasbourg

Opening of the European City Center Observatory

Jan Olbrycht, President of the Intergroup Urban

Fabienne Keller, Member of the European Parliament and Vice-President of the Intergroup Urban

Philippe Laurent, Mayor of Sceaux and President of Centre-Ville en Mouvement

11:00 AM - 11:10 AM :

Presentation of European Grants

Teofil Gherca, Director of URBACT : Presentation of new European Urbact project calls

PROGRAM

Thursday, February 8, 2024



Presentation of the 6 European Observatories of the City Centre by theme with elected officials, specialists, associations...



OBSERVATORY
FOR CITY CENTERS
CITY CENTER
MANAGEMENT

11:10 AM - 11:40 AM :

Observatory of City Center Management and Tools

Ronan Maheo, Project Manager for Local Economy and Urban Manufacturing, Grand Paris Metropolitan Area

Jean-Luc Calonger, President of the Board of Directors, TOCEMA WORLD-WIDE, President of the AMCV in Belgium



OBSERVATORY
FOR CITY CENTERS
LOGISTICS
DELIVERY

11:40 AM - 12:10 PM :

Observatory of Logistics and Last Mile Delivery

Danièle Patier, Vice-President of Centre-Ville en Mouvement and Researcher at the Laboratory for Planning, Economy, and Transport (LAET)

Anne-Marie Jean, Vice-President of the Eurometropolis of Strasbourg

Docteur Laetitia Dablanc, Professor and Researcher at Gustave Eiffel University

Guy-Pierre Sachot, Director of Urban Logistics Development, France, La Poste Group



OBSERVATORY
FOR CITY CENTERS
COMMERCIAL
DIVERSITY

12:10 PM - 12:40 PM :

Observatory of Commercial and artisanal diversity, markets and short distribution

Christian Beraud, Mayor of Arpajon and President of the French Observatory of Commerce and Craftsmanship

Monique Rubin, President of Markets of France

David Lestoux, Founder and CEO of LA! Lamballe - Armor (Lestoux & associés), sociologist, and writer

12:40 PM - 12:50 PM :

Example of a French National Program for City Center, launched in 2018

Dominique Consille, Director of the National Program "Action cœur de Ville" and "Small Towns of Tomorrow," ANCT

12:50 PM - 2:15 PM :

Lunch in the European Parliament

Rotunda Room

PROGRAM

Thursday, February 8, 2024



2:15 PM - 2:45 PM :

Observatory of Culture and Events

Miguel Fonseca, Municipal Councillor, City of Coimbra, Portugal

Boris Bellanger, Deputy Mayor, City of Montpellier

Annelise Roland, author of the paper on culture published by Centre-Ville en Mouvement



2:45 PM - 3:15 PM :

Observatory of Urban Planning and Sustainable Mobility

Antoine Tabourdeau, Researcher at the European Institute for Energy Research, University of Karlsruhe, Germany

Benoît Arrivé, Mayor of Cherbourg-en-Cotentin

José Herrera, Director of International Relations in Madrid



3:15 PM - 3:50 PM :

Observatory of Housing and Urban Life

Francisco Javier Ayala Ortega, Mayor of Fuenlabrada, Spain

Jean-Philippe Dugoin-Clément, Vice-President of the Ile-de-France Regional Council and Mayor of Mennecy

Renaud Sore-Larregain, Developer in a mixed-use company for the Aix-Marseille Provence metropolis.

3:50 PM - 4:00 PM : Questions and Closing

Animated by

Alice de Sigy, Journalist and Moderator, City of Gradignan

Pierre Creuzet, Founding Director, Centre-Ville en Mouvement

